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<b>Undergraduate Research Program</b>	
<b>Project Name</b>	SWIT Research Group (Sustainable Wealth creation by Innovation and Technology)
<b>Campus &amp; Location in Mexico</b>	Monterrey
<b>Faculty</b>	Business
<b>Research Area</b>	Sustainable Territorial Development
<b>Research Responsible</b>	CARLOS SCHEEL MAYENBERGER
<b>Description of the Project</b>	<p>The objective of the SWIT framework (Sustainable wealth based on disruptive innovation and enabling technologies, with the harmonic articulation of three significant dimensions of the biosphere: economic, social ( human), and environment), is to solve one of the significant problems of our times: “The social and environmental imbalance of developing countries created by the disproportionate growth generated by the extraction of their natural resources, and the industrialization of developed countries, due to their globalization strategies”</p> <p>This situation of uncontrolled growth led to a research question: Can we find mechanisms to maintain the balance between economic growth, improvement of the quality of life of the population, and the recovery of the deterioration of the natural wealth of regions of developing countries?</p> <p>For the implementation of this model, an innovation platform, DiSC has been designed: Disruptive, Systemic, and Circular innovation that searches for an effective synergy among all the constituents of the three subsystems, to achieve a shared prosperity for all. Research, design of circular business models, forming experts on circular economy, and project implementation on several countries of LATAM have been the results of the SWIT Research Group, during more than 13 years.</p>
<b>Training Provided</b>	Article publication;Elaboration / execution of projects;Elaboration of theoretical framework
<b>Modality</b>	Hybrid
<b>Offered During</b>	Summer (5 weeks);Winter (5 weeks)

Student	
<b>Tasks/Responsibilities</b>	Research and project management skills.
<b>Required Language Proficiency</b>	Spanish (Advanced);English (Advanced)
<b>Required Skills and Abilities</b>	Some experience on sustainable process, circular economy, sustainable businesses, monetization of LCA, industrial ecology processes,
<b>Other Documents Required to APPLY for an Internship</b>	<ol style="list-style-type: none"> <li>1) Being at least in your 2nd year of bachelor</li> <li>2) Accumulative grade point average (GPA) 2.5</li> <li>3) Official Transcript</li> <li>4) 2 letters of recommendation of faculty members</li> <li>5) Resume</li> <li>6) Letter of intention explaining the reason why you would like to participate in the research program</li> </ol>