



# TOPICS

## ARCHITECTURE, ART & DESIGN

### Architecture

- 2D & 3D representation
- Advanced Architecture
- Architectural Design
- Architectural Pedagogy
- Architecture: Practice and Practitioner Circular cities and transition design
- Complex & hybrid buildings
- Critical analysis of architecture
- Digital modelling (3D scanners & printers)
- Innovative building materials & technologies
- Narrative for architectural projects
- Real Estate
- Regenerative design
- Research methods for architecture
- Smart buildings
- Smart cities
- Theory & History of Architecture
- Urban design
- Art
- Current trends in art
- Animation
- Conceptual art
- Storyboarding



## HUMANITIES & EDUCATION

### Humanistic Studies

- Cultural challenges of globalization
- Cultural heritage
- Ethics (business, psychology, society, technology)
- Symbolic structures

### Media & Digital Culture

- Communication and globalization
- Graphic design
- Media production
- Public speaking
- Strategic communication
- Transmedia storytelling



# TOPICS

## BUSINESS

### Accounting & Finance

- Advanced accounting
- Derivatives
- Financial modeling
- Financial planning strategies
- Financial technology
- Intermediate Accounting
- International regulations
- Risk management
- Valuation, Mergers and Acquisitions

### Entrepreneurship

- High impact solutions
- Innovation processes
- Lean methodology for startups  
Opportunity identification & funding
- Social entrepreneurship

### International Business & Logistics

- Big data and competitive intelligence
- Blockchain
- Business globalization
- Digital transformation
- Value chain

## Leadership & Management

- Conscious businesses
- Human capital management
- Organizational culture
- Strategic sustainability
- Technological innovation

## Marketing & Analysis

- Current marketing trends  
Artificial intelligence in marketing  
Big data & data analysis
- Business intelligence
- Neuromarketing and behavioral consumer habits
- Omnichannel marketing  
Marketing services
- Strategy development

## ENGINEERING & SCIENCES

### Bioengineering

- Current bioengineering trends  
Agrobiotechnology
- Bioprocess Engineering
- Genomics
- Innovative food science  
Micropropagation
- Vaccine production



# TOPICS

## ENGINEERING & SCIENCES

### Computing and Mechatronics

- 5G technology
- Artificial intelligence
- Cyber security
- Data science
- Emerging trends in mechatronics
- Industry 4.0
- Internet of Things
- Novel robotic systems
- Smart automation technologies
- Software Engineering Projects
- Virtual and augmented reality

### Industrial Engineering

- Current trends
- Data analysis
- Design and improvement of logistic systems
- Emerging trends in work design
- Lean manufacturing strategies
- Optimization models and quality management

### Mechanics & Advanced Materials

- Additive manufacturing technologies
- Advanced manufacturing processes
- Materials technology
- Modeling and simulation
- Mechanical and tool design
- Non-conventional machining

### Sustainable Technologies & Civil Engineering

- Renewable energies
- Smart buildings
- Systemic and sustainable vision
- Technologies in built environments
- Geographic Information
- System Innovation in materials and construction procedures

### Sciences

- Current trends and new techniques
- Computational models
- Motion modeling



# TOPICS

## MEDICINE & HEALTH SCIENCES

### Health

- Health research
- Technological innovation in health
- Project design and community intervention
- Epidemiology and public health
- Health promotion
- Integral wellness
- Prevention of diseases in the life cycle

### Nutrition

- Food science and nutrition innovation
- Sport nutrition
- Nutritional care process

### Psychology

- Instruments for psychological assessment and diagnosis
- Comprehensive psychological care
- Mental health promotion

### Odontology

- Oral assessment at different stages of life
- Technological innovation in dentistry

## Medicine / Biosciences

- Basic pathology
- Surgical pathology
- Etiology of the disease
- Screening tests and laboratories

## GOVERNMENT & SOCIAL SCIENCES

### Economy

- Economic decision-making
- Economic impact of the pandemic
- Global economy and development

### Law

- International law and technology
- Intellectual property

### Political Science International Relations

- Gender, society and human rights
- Global challenges in uncertainty
- Peace and conflict studies
- Regional scenarios
- Strategic prospective